

Elaine Kehler

Profile

Web Developer, Multimedia Artist, and Graphic Designer with a strong background in Creative and Professional Writing.

Please see www.writeonmedia.com for online portfolio.

Qualifications

Web Development/Technical Skills

- √ Knowledge of HTML, XML, CSS, Actionscript, Javascript, Lingo, PHP and MySQL (hand coding and Dreamweaver).
- √ Experience with Dreamweaver, Flash, Director, Quicktime, Strata 3D, Final Cut Pro, and Adobe Encore and After Effects.
- √ Ability to handle a variety of file formats for saving, importing, and exporting files for print and digital media, including audio and video files.
- √ Experience with Actionscript for controlling delivery of audio to a customized mp3 player in Flash.
- √ Specialized training in customizing content management systems to suit client needs. Knowledge of Object Oriented PHP, MySQL and AMFPHP for connecting to databases beyond the basic interactions provided by Dreamweaver.
- √ Able to create video-based websites with user-upload functionality.
- √ Recent experience creating virtual reality tours for Summerhill Winery in Kelowna, B.C.
- √ Logic, analytical reasoning, and applied theoretical knowledge of programming languages for creating code-driven, animated graphical solutions to environments like games in Flash and other interactive environments.

Graphic Design, Marketing, and Multimedia

- √ Adobe Design Suite (CS2 and CS3). Photoshop, Illustrator, Acrobat 8 Professional, and InDesign on Mac and PC OS.
- √ Fine Art drawing and layout skills including a thorough knowledge of design basics and principles such as unity, balance, line, value, and colour.
- √ Advanced digital photo-editing skills.
- √ Advanced knowledge of CSS for layout of HTML pages as well as in Flash for controlling the visual look of components and skinning audio and video display elements.
- √ Experience with Adobe After Effects for producing special effects and animated composites from still images and green screen footage on projects such as TV commercials, TV show intros and films.
- √ Solid understanding of user-friendly interface design principles, website layout, and internet marketing.

- √ Comprehensive experience with advertising campaign development, including logo design, storyboarding, video, audio, writing for radio and TV, TV commercial production, newspaper, magazine, and web banner advertising, and product-based website development.

Professional Skills

- √ Microsoft Word, Excel, Powerpoint, and Adobe Acrobat 8 Professional.
- √ Superior writing skills and substantial writing experience.
- √ Excellent organization, communication, and time management skills.
- √ Enjoy working alone and as part of a team.
- √ Able to meet multiple deadlines and come up with creative solutions to problems.
- √ Familiarity with Internet and Media Law.

Work Experience

- √ Tutor for Digital Media and Interior Design students at the Centre for Arts and Technology in Kelowna, B.C. 2007-Present
- √ Part-time freelance work as a self-employed artist and creative writer while attending post-secondary school full-time. 2002-Present
- √ Vernon Daily Courier. Weekly/bi-weekly arts column (Creative Reflections) focusing on arts events in the community. 2005-2007
- √ North Okanagan Youth and Family Services. Group home worker 2003-2006
- √ Self-employed: home/office cleaning and bookkeeping. 1988-2002

Education

- Centre for Arts and Technology Kelowna, B.C. July 2006-Dec. 2007
- √ Digital Media Design Professional Diploma program: Multimedia program with an emphasis on developing skills in a variety of computer software programs, programming languages, and digital media platforms.
- UBC Okanagan Kelowna, B.C. 2002-2006
- √ B.A. English Major: Main areas of study: English Literature, History, Sociology, and French.
- NAIT Edmonton, AB 1989
- √ Commercial Sign Painting Course: Graphic design course covering many aspects of advertising and design including business cards, brochures, and hand-painted outdoor signage.

Interests

Literature, music, fine art, travel, skiing, volunteer work (Allan Brooks Nature Centre, Beirsto Elementary School PAC, Polson Extended Care, website maintenance for Greater Vernon Minor Hockey, community arts events).